

**HELENKA HOPKINS NOLAN**  
Boston, MA | [helenka.nolan@gmail.com](mailto:helenka.nolan@gmail.com) | 205-454-8709  
[www.linkedin.com/in/helenkahopkinsnolan](http://www.linkedin.com/in/helenkahopkinsnolan)

## EDUCATION

***Manderson Graduate School of Business, MBA***  
**University of Alabama** Tuscaloosa, AL

***Barnard College, BA***  
**Columbia University** New York, NY

## TEACHING EXPERIENCE

**Culverhouse College of Commerce & Honors College**  
**University of Alabama** **2003 - Present**  
***Faculty***

- Taught classes in Culverhouse and Honors Colleges on campus, online and remotely.
  - Introduction to International Business (IBA350; Undergraduate) *33 sections*
    - Overview of major concepts and issues related to international business
  - The Context of Global Business (IBA250; Undergraduate) *18 sections*
    - Developed course for the business school as a sophomore level introduction course.
  - Multinational Business Communications (IBA355; Undergraduate) *2 sections*
  - Globalization Seminar (UH-120; Undergraduate) *3 sections*
  - Introduction to Marketing (MKT300; Undergraduate) *6 sections*
  - Management Strategic Communication (MGT395; MBA) *8 sections*
    - Facilitated MBA connection with the Arts Council for MBA class project.
- Organized multiple speaking engagements with prominent international trade experts, business leaders, and ambassadors for courses and the College including Dr. Gary Hufbauer, Peterson Institute, Washington, DC, US Ambassador Lino Gutiérrez, and Mr. Lee Styslinger, CEO, Altec.
- Developed new classes for Culverhouse College and Honors College
  - The Context of Global Business
  - Study Abroad – Costa Rica and International Energy Issues
  - Globalization for Honors College
- Managed 6 graduate students
- Served on Faculty Senate
- Coordinated student internships with local businesses.
- Guest speaker in multiple undergraduate and graduate classes at Culverhouse College and Honors College to discuss international energy issues.
- Coordinated Study Abroad Scholarship Program for International Business Advisory Board
- Managed International Business Program social media sites.

## ENERGY AND ENVIRONMENT EXPERIENCE

**HHN Consulting, LLC**

**1999 - Present**

***Managing Director and Founder***

*Develop business & strategic plans, research strategic partnerships & institutional investors for companies.*

- Drafted and implemented Carbon Strategic Plan
  - Obtain USDA Grants
  - Develop Carbon Finance Strategy
    - Carbon offset project development
    - Develop blended finance strategies
  - Create Net Positive Strategy
- Develop software for natural resource company to increase efficiency of land leasing.
  - Automated Lease Program Software. Used by companies including Murphy Oil.
- Create competitive research reports on multiple industries including natural resource industries, steel and sustainable product industries.
- Major clients include: Birmingham Steel and Resource Fiber, LLC.

**Energyworks, Bechtel-Pacificorp Company, Washington, D.C. 1995 - 1997**

***Manager of Project Development & Market Analyst,***

*Key member of initial team at start-up energy & technology firm providing renewable energy to developing countries.*

- Analyzed domestic markets, international markets & companies, traveled in US & to Central & South America for seminars & meetings with energy ministers & government officials.
- Team member for development of a 20 MW wind energy project in Costa Rica.
- Evaluated wind site & potential partners for project.

**Kenetech Wind power, Inc., Washington, D.C.**

**1994 - 1995**

***Project Development & Marketing Associate***

*Responsible for marketing & development efforts for wind power projects internationally & domestically & bid proposals.*

- Team member for development of a 400 MW Mid-Atlantic project.
- Coordinated innovative wildlife study in conjunction with local environmental groups.
- Wrote grant proposals for National Renewable Energy Laboratories funding of wildlife studies.
- Additional development work on 100 MW Chile project & 50 MW Morocco project.

**United States Senate, Washington, D.C.**

**1993**

***Environmental Intern, Office of Senator Dianne Feinstein***

*Wrote Senate Environment & Public Works Committee analytical summaries.*

**California Coastal Conservancy, San Francisco, CA**

**1991-1992**

***Coastal Program Associate***

*Wrote coastal access summaries, grant due diligence.*

## PROFESSIONAL AFFILIATIONS

**Member**, Academy of International Business

**Faculty Advisor**, Women's Initiative, Culverhouse College

**Board of Advisors**, The Rectory School

**Board Member**, International Business Advisory Council, University of Alabama, Culverhouse College

**Board Member**, Tuscaloosa Academy, Arts Council of Tuscaloosa & Christ Episcopal Preschool

**Chair, Vintage Affair Gala**, American Cancer Society

## SPEAKING ENGAGEMENTS

**Samford University Energy Symposium**, Renewable Energy Utilization & Firm Financial Performance. Discussed original research findings related to Fortune 500 companies, their purchasing of renewable energy and resulting financial performance.

**Copenhagen Business School Conference Paper Presentation**, Sustainability in a Scandinavian Context Conference, Copenhagen Business School, Denmark

**Guest Speaker, University of Alabama, Culverhouse College & Honors College**. Guest speaker in multiple classes discussing international energy trends.

**International Business Conference**, Panel Moderator, Academy of International Business Conference, Southeast Division, Atlanta, GA. Moderated the discussion of the practice of teaching international business.

**US Department of Commerce, International Trade Conference**, Presented Talk on Renewable Energy Technologies, La Paz, Bolivia. Discuss biofuels.

## AWARDS & PUBLICATIONS

**Outstanding Teaching, University of Alabama**, Culverhouse College of Commerce.

**Journal of Business Ethics**, "An Assessment of the Association Between Renewable Energy Utilization & Firm Financial Performance," September 2018

**Sustainability Grant Award**, Culverhouse College. Award for the development of Sustainability focused Study Abroad classes.