# Jason Chun Yu Wong

CONTACT Information Economics Division, Babson College T:+1 (781) 239-4267 231 Forest Street, Westgate Hall Room 313 E: jasonwong@babson.edu Babson Park, MA 02457, USA W: https://jasoncwong.com

Professional Profile Applied microeconomist specializing in connectivity, infrastructure, technological change, and regional economic development. Expert in experimental and quasi-experimental methods, including RCTs, survey design, and causal inference using large-scale datasets. Consulting Economist to NASA in the Convergent Aeronautics Solutions project, focusing on future-forward innovation strategy and economic resilience, and co-author of a leading textbook in environmental economics. Published in  $Energy\ Economics\ (A^*)$  and  $World\ Development\ (A)$ , with extensive cross-sector research experience. Participant in Babson's AI & Technology Accelerator, exploring economic implications of AI adoption and the integration of AI and technological change in economics education.

ACADEMIC APPOINTMENTS Babson College, Babson Park, MA, USA

Assistant Professor of Economics

August 2023 - Present

Toulouse School of Economics, Toulouse, France

Visiting Professor (Prof Invité) Fall 2023

London School of Economics and Political Science, London, UK

Visiting Fellow, Department of Geography and Environment
LSE Fellow in Environmental Economics

September 2020 - Present
June 2019-August 2020

Occidental College, Los Angeles, CA, USA Assistant Professor of Economics

August 2020 - August 2023

APPLIED POLICY CONSULTING & CONTRACTED RESEARCH National Aeronautics and Space Administration Langley Research Center, Hampton, VA Economist, Convergent Aeronautics Solutions (CAS) via Ensemble Consultancy 2025-Present

- Lead developer of an airport shutdown damage translation model quantifying revenue, productivity, and labor losses from climate-induced flooding events using large-scale aviation and weather datasets.
- Designed and implemented a causal-impact framework linking historical hurricane disruptions (e.g., Harvey, Sandy, Ian) to economic losses across airports, airlines, and passengers.
- Co-authored AIAA conference paper on VAAST (Vulnerability Assessment for Aviation Systems Tool), integrating economic valuation into aircraft technology portfolio design for R&D prioritization.
- Produced geospatial, time-series, and cross-sectional models to simulate infrastructure vulnerability, airline network disruptions, and public-sector loss exposure.
- Synthesized experimental and scenario-based modeling into dashboards and prototypes for internal NASA strategy, with focus on adaptation and innovation metrics.

Transportation Research Board, National Academies of Science and Engineering
Airport Cooperative Research Program Graduate Awardee

2016-17

National Marine Fisheries Service Southeast Science Center, St. Petersburg, FL Systems Analyst II via ECS Federal, LLC. 2015-16

#### EDUCATION

## Columbia University, New York, NY, USA

Ph.D., Sustainable Development	May 2019
M.Phil., Sustainable Development	May 2017
M.A., Sustainable Development	May 2016

# Massachusetts Institute of Technology, Cambridge, MA, USA

Exchange Scholar, Laboratory for Aviation and the Environment

2016-2017

#### University of Maryland, College Park, MD, USA

B.S., Environmental Science and Policy (Environmental Economics), summa cum laude May 2013
B.A., Germanic Studies, summa cum laude

May 2013

Certificate in Science, Technology, and Society; Minor in Statistics

Воокѕ

Goodstein, E. S., Wong, J.C.Y., Polasky, S. (2025). Economics of the Environment, 10th Ed., Wiley. ISBN: 978-1-394-30791-3

Status: Published Type: Economics Textbook, Leading Global Academic Press Contribution: Joined as co-author in 2024, overhaul of chapters on cost-benefit analysis and the environment and revised chapters with updated data, examples, and figures

JOURNAL PUBLICATIONS Wong, J.C.Y., Blankenship, B., Urpelainen, J., Harish, S.P. (2022). Increasing microsolar technology adoption: Comparing the efficacy of vouchers, cash transfers, and microfinance schemes. *Energy Economics* 110: 105952. ABDC Journal Ranking A\*

Status: Published Type: Single-blind Peer Review Contribution: Joint first author, field-based RCT with multiple treatment arms. Conceptualized and developed methodology with co-authors. Co-led formal quantitative analysis and writing.

Wong, J.C.Y., Blankenship, B., Urpelainen, J., Balani, K., Ganesan, K., Bharadwaj, K. (2022). Understanding electricity billing preferences in rural and urban India: Evidence from a conjoint experiment. *Energy Economics* 106: 105735. **ABDC Journal Ranking A\*** 

Status: Published Type: Single-blind Peer Review Contribution: First author and led the writing and publication process. Conceptualized and developed methodology. Led fieldwork and experimental design. Co-led formal quantitative analysis and writing.

Wong, J.C.Y., Blankenship, B., Urpelainen, J., Ganesan, K., Bharadwaj, K., Balani, K. (2021). Perceptions and acceptability of electricity theft: Towards better public service provision. *World Development* 140: 105301. ABDC Journal Ranking A

Status: Published Type: Double-blind Peer Review Contribution: First author and led the writing and publication process. Conceptualized and developed methodology. Led fieldwork and experimental design. Co-led formal quantitative analysis and writing.

Blankenship, B., Kennedy, R., Mahajan, A., **Wong, J. C. Y.**, & Urpelainen, J. (2020). Increasing rural electrification through connection campaigns. *Energy Policy*. 139: 111291. **ABDC Journal Ranking A** 

Status: Published Type: Single-blind Peer Review Contribution: Conceptualized and developed methodology. Contributed to the review & editing of the manuscript.

Blankenship, B., Wong, J. C. Y., & Urpelainen, J. (2019). Explaining willingness to pay for pricing reforms that improve electricity service in India. *Energy Policy*. 128: 459-469. **ABDC** 

## Journal Ranking A

Status: Published Type: Single-blind Peer Review Contribution: Major co-author. Conceptualized and developed methodology. Contributed to conjoint experimental design, sampling techniques, and analysis. Review & editing of the manuscript.

Missirian, A, Frank, E.G., Gersony, J.T., Wong, J. C. Y., Naeem, S. (2019). Biodiversity and thermal ecological function: The influence of freshwater algal diversity on local thermal environments. *Ecology and Evolution* 9: 6949–695. ABDC Journal Unranked, Impact Factor 2.6

Status: Published Type: Single-blind Peer Review Contribution: Contributed to conceptualization and methodology. Full participation in laboratory work.

Wong, J.C.Y. (2018). Aviation connectivity impacts on regional economies in the United States. Transportation Research Record 2672(29): 103–113. ABDC Journal Ranking B

Status: Published Type: Invited, mentor-reviewed per competitive TRB ACRP Graduate Research Award. The ACRP Selection Panel for the Graduate Research Award Program on Public-Sector Aviation Issues peer-reviewed this paper (18-04034). Contribution: Sole and first author. Predecessor to current working paper.

#### Working Papers

Blue-sky thinking: Connectivity impacts on regional economies and innovation in the United States (Completed, with Florian Allroggen (MIT))

Status: Manuscript completed, pending submission Contribution: First author, developed causal design, produced all formal analysis and writing. Co-authors contributed parts of the data and reviewed/edited the manuscript.

## POLICY REPORTS

Blankenship, B., Urpelainen, J. & Wong, J. C. Y., (2019). Rural Electricity Supply: Commodity or Entitlement? Columbia Center on Global Energy Policy.

Status: Published Type: Non-peer reviewed policy report Contribution: Major co-author, reporting the willingness to pay for pricing reforms article in a policy-relevant context.

# OTHER WORK

Wong, J. 2012. Climate Policy and Actor Networks: Interactive Climate Simulators - A Missing Actant. Cited in Tabassum, N. (2022) The Politics of Climate Change Knowledge, Routledge.

Wong, J. 2011. "Navigable" and the Clean Water Act - Legislation to Clarify Federal Jurisdiction is Necessary. Presented at College Park Scholars Academic Showcase, College Park, MD.

## Works in Progress

Boarding soon: Climate change impacts on severe thunderstorm-related delays in aviation

Impact of sea level rise and aviation infrastructure in the United States

Multidimensional Flooding (with Tim Foreman (IIASA) and Ana Varela Varela (LSE))

Friends from afar: Aviation connectivity and social connectedness (with Niklas Piringer (Harvard Kennedy School))

Vulnerability Assessment for Aviation Systems Tool: Economic Impacts of Natural Disasters (with NASA CAS BEARS)

Economics of Linguistic Diversity: Case of South Africa

Economics of Balikbayan: Non-market value of remittance and gifting culture

Long-run impact of SARS on educational attainment and socioeconomic outcomes in Hong Kong

Beyond the Textbook: Book Clubs as Engaged Learning Communities

Honors and	Occidental College		
Awards	Center for Research and Scholarship Flash Grant	2022	
(SELECTED)	Center for Research and Scholarship Microgrant and Article Production G		
	Faculty Enrichment Grant	2021-22	
	Young Initiative Faculty Grant Program for Research in Global Affairs	2021-22	
	London School of Economics and Political Science		
	LSE Student Union Award for Masters Supervision (School-wide)	2020	
	LSE Class Teacher Award (Highly Commended) in Geography and Enviro	nment <b>2020</b>	
	Columbia University		
	Graduate School of Arts and Sciences Ph.D. Convocation Student Speaker	2019	
	Presidential Award for Outstanding Teaching by Graduate Students	Won, <b>2017</b>	
	Finalist/Honorable Mention, Presidential Award for Outstanding Teaching		
	Wueller Teaching Award for Outstanding Teaching in Undergraduate Elec		
	Department of Economics	Runner up, <b>2016</b>	
	National /International		
	National/International  Mid-Career Professional Award, German Academic Exchange Service Alumni		
	International Parliamentary Fellowship, Parliament of the Federal Republi		
	National Academies Transportation Research Board Graduate Research A	v	
	Phi Kappa Phi Walter and Adelheid Hohenstein Fellow	2013-2014	
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	National Oceanic and Atmospheric Administration Ernest F. Hollings Scholar National Science Foundation Graduate Research Fellowship (Honorable Mention)		
	German Academic Exchange Service (DAAD) Undergraduate Scholar	ention) <b>2013 2012-2013</b>	
	Leuphana University of Lüneburg, Germanic Studies; Public and Labor Ed		
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TEACHING	Babson College		
Experience	ECN 7200 Managerial Economics (MBA)	Spring 2025	
	ECN 2002 Principles of Microeconomics	Fall 2023-24	
	ECN 3600 Urban and Land Use Economics (Advanced Experiential Cours	,	
	ECN 3601 Political Economy of Sustainable Development: Germany (Abro	pad) <b>Spring 2024-25</b>	
	Occidental College		
	ECON 312 Political Economy of Sustainable Development: Germany (Abr	(oad) <b>Spring 2023</b>	
	ECON 323 Urban Economics	Fall 2021, 2022	
	ECON 322 Economics of Sustainable Development	Fall 2020, Spring 2022	
	ECON 272 Applied Econometrics	Spring 2021-2023	
	London School of Economics and Political Science		
		lichaelmas Term 2019	
	±	lichaelmas Term 2019	
	GY489 MSc. Dissertations	Lent Term 2020	

# Columbia University

SDEV UN2300 Challenges of Sustainable Development Spring 2015, 2016, 2017, 2018, 2019 ECON S/W4625 Economics of the Environment Fall 2015, Summer 2017

	The City College of New York, City University of New York SUS 7400C/ECO B9526 Economics of Sustainability (Graduate Course)	Spring 2017
	New York University ES 100 Environmental Systems Science	Fall 2015
	Leuphana University of Lüneburg MOOC - ThinkTank: Ideal City of the 21st Century, led by Daniel Libeskind	Spring 2013
	University of Maryland AREC 200 Chesapeake Bay Ecosystem: Science, Economics & Policy CPSP 239G Science and Global Change Practicum CPSP 118G The Nature of Science	Spring 2012 Spring 2012 Fall 2011
OTHER TRAINING	Babson AI & Technology Accelerator Program Participated in a funded accelerator program focused on entrepreneurship, artificial technology policy. Explored the economic implications of AI in economics education EAERE-ETH European Winter School on Climate Policies, Innovation, and Internsitiveness U Michigan ICPSR Summer Workshop: Machine Learning in the Social Sciences EAERE-ETH European Winter School on Spatial Environmental and Resource Economics For Example 19 Summer School in Environmental and Energy Economics UC Berkeley Summer School in Environmental and Energy Economics UC Berkeley BITSS Transparency & Reproducibility Summer Institute Columbia University Certificate in Innovative Teaching	on. ational Compet- 2023 2021 conomics 2020
SERVICE TO THE COLLEGE	Babson College Economics Division Liaison, Undergraduate Academic Policy Committee (UAPC) Member, Honors Council Judging Panel, Wooten Prize for Excellence in Writing Member, Student Commencement Speaker Committee  Occidental College Member, International Programs Committee Lead, Remsen Bird Lectures Committee in Economics Member, DEI in Economics Subcommittee on Curriculum Member, Bennett Schwarz Grant in Economics Lead, ECON-UEP Student Research Colloquium with Seva Rodynansky Economics Representative, Young Initiative on the Global Political Economy	2023-Present 2024-Present 2025-Present 2025-Present 2021-2023 2020-2023 2020-2023 Fall 2021 2020-2021
SERVICE TO THE FIELD	Reviewer, Energy Economics Reviewer, Energy Sources, Part B: Economics, Planning, and Policy Reviewer, Routledge (Textbooks in economics and transportation geography) Panelist, Rethinking our Disposable Society: How to Build a Circular Economy, LS Academic Director, Global Circular Challenge, London School of Economics NOAA Weather Program Office Social, Behavioral, and Economic Sciences Grant	2021-Present
Languages	Native/Fluent: English, Cantonese, Mandarin Chinese, German (C2) Advanced Beginner: French (A2), Japanese (N5) Goethe Institute C2 Certificate (Großes Deutsches Sprachdiplom)	2017

Fall 2014

ECON W4750 Globalization and its Risks